2022 BUILD YOUR OWN SPONSORSHIP OPPORTUNITIES

Sponsor levels:

\$1,000 = Bronze member \$1,001-\$1500 = Silver member \$1,501-\$2,000 = Gold member \$2,001-\$2,500 = Platinum member \$2,501 & above = Elite member*

*Elite membership includes prominent mention on our website and in our social media posts. Elite contractor membership includes 2 Continuing Education registrations & \$150 off one Professional Development class. Registration credits are only available if you sponsor the dinner / social event.

Gold, Platinum & Elite members will be listed on our scrolling ad on the IEC lobby monitor. All sponsors will also be recognized via social media posts.

PLEASE NOTE THAT ALL EVENTS ARE SUBJECT TO CHANGE.

Dinner meeting sponsorships:

May (Grand Opening Event)

Massachusetts dinner meeting (date TBD)

□ November (annual meeting)

\$1,000 dinner sponsorship:

4 dinner registrations Display table Poster at event Marketing on registration flyer, website, constant contact 10 minutes at the podium to introduce themselves to the membership

\$750 dinner sponsorship:

2 dinner registration Display table Poster at event Marketing on registration flyer, website, constant contact Verbal acknowledgement at dinner

\$500 dinner sponsorship:

Marketing on registration flyer, website, constant contact Verbal acknowledgement at dinner



Verbal acknowledgement at dinner





Total for dinner meetings: \$_____

Social event sponsorships:

HEC Soft Opening (February)

□ Yard Goats (June)

□ Cigar Social (July)

□ Wine Dinner (September)

Happy Hours held at IEC Office

\$1,000 social sponsorship:

4 dinner registrations Display table Poster at event Marketing on registration flyer, website, email communications



\$750 social sponsorship:

2 dinner registration Display table Poster at event Marketing on registration flyer, website, email communications

\$500 social sponsorship:

Marketing on registration flyer, website, constant contact Verbal acknowledgement at dinner



\$250 social sponsorship:

Verbal acknowledgement at dinner











Total for social events: \$___

Special event sponsorships:

Graduation:

\$1,500 graduation sponsorship:

8 dinners included Reserved table near graduates (first come first serve – limited #) Poster at event Full ad in program



\$800 graduation sponsorship:

2 dinners includedPoster at event½ page ad in program



\$350 graduation sponsorship:

Business card ad in program



\$150 graduation sponsorship:

Listing in program



Graduate Gifts (27):

Gift of your choice



Special Recognition Gifts (14):

Gift of your choice

\$



Perfect Attendance Recognition Gift:

___ (donation of your choosing)









Total for graduation: \$

Special event sponsorships (cont.):

Golf:











Total for golf: \$_____

Special event sponsorships (cont.):

Holiday Party:



- \$1,500 Holiday Cocktail Hour Sponsor
- \$1,000 Holiday Dinner Sponsor (includes 2 dinners)
- \$1,000 Holiday Special Activity Sponsor (photo booth, etc.)
- \$800 DJ / Photographer Sponsor

Total for holiday party: \$_____

NEW - Contractor Quick Hit Happy Hours*:

*Short informative topic presentation during happy hour.

□ \$1,000 Appetizer and cocktail sponsor (Logo on marketing, visual & verbal acknowledgement at event.)

□ \$500 Appetizer sponsor (Logo on all marketing, acknowledgement at event.)

\$250 Cocktail sponsor (Logo on all marketing, acknowledgement at event.)

Total for quick hits: \$_____

Miscellaneous Sponsor opportunities:

\$500 Mid-year Apprenticeship Celebration Sponsor

\$1,000 End of year Apprenticeship Celebration Sponsor

Total for miscellaneous: \$_____

Dinner meeting sponsor total: Social event sponsor total: Graduation sponsor total: Golf sponsor total: Holiday party total: Contractor quick hits total: Miscellaneous total:





